

MEMBERS PRESENT:

Sarah McGregor (President), Dan McCue (Treasurer), Gwen Caylor (Secretary), Judy Lovett (MAL), Sara Runkel (MAL) and Barbara Anderson (MAL)
 Staff: Amanda Pastora, Manager

MEMBERS ABSENT:

Maryjean Anderson (VP)

Meeting called to order at 6:01 pm

Agenda Items	PRESENTATION/DISCUSSION:	RECOMMENDATIONS/ACTION:
Juried Items	<ul style="list-style-type: none"> None 	<ul style="list-style-type: none"> ✓ n/a
Meeting minutes	<ul style="list-style-type: none"> Previous meeting minutes 	<ul style="list-style-type: none"> ✓ Judy motioned to approve September minutes; Barbara 2nd, approved
Treasurer's report	<ul style="list-style-type: none"> Total current assets \$12,317. Suggest that any upcoming purchase requests be submitted prior to end of year Remaining marketing funds approx. 400,00- additional funds may be available Farm to Fork expense comes out of sub-contractor budget Signage expense comes out of supply budget 	<ul style="list-style-type: none"> ✓ Amanda will post winners name on UVFM Facebook page
Manager Report	<ul style="list-style-type: none"> Based on data base: vendor increase of 18% 202.5 spaces this year 179 last year. DUFB raffle has come to end. \$340 of \$500 raised- winning name was drawn at conclusion of board meeting and recorded. DUFB survey results have been submitted to Portland office for review. DUFB funding will continue through March 2018 which is end of grant date. Winter indoor market space has been measured out- there will be a few 1/2 spaces available Winter membership dues are being collected- 12 members have not paid and have been notified that payment is due 10-7. Amanda will be handing out "tips for promoting your small business online" to vendors. 	<ul style="list-style-type: none"> ✓ Amanda will be reminding vendors that any new products brought in need to be approved/juried. ✓ Suggestion that the board invite a marketing professional to present tips for members at annual member meeting in March.
Committee Reports	<p>MARKETING REPORT (Barbara):</p> <ul style="list-style-type: none"> FB has close to 3,700 followers. Starting "Meet your Maker" on FB- will begin with highlight gift giving ideas for the holiday season. Halloween event planned for the 28th with trick or treating, guess weight of pumpkin donated by Linnea Marie Farm and pumpkin painting. <p>JURY REPORT (Amanda):</p> <ul style="list-style-type: none"> New vendors continue to be juried in at market <p>OPERATIONS REPORT (Sara)</p> <ul style="list-style-type: none"> Nothing to report 	<ul style="list-style-type: none"> ✓ n/a ✓ n/a ✓ n/a ✓ n/a

Old Business	<ul style="list-style-type: none"> • None 	✓ n/a
New Business	<ul style="list-style-type: none"> • Pursuing a 501(c)3 status. IRS tax exempt statuses for farmers markets were discussed. Decision to form exploratory committee and review possibilities for UVFM moving forward. 	<ul style="list-style-type: none"> ✓ Sarah will head committee with Amanda and Judy ✓ Dan will speak with CPA re: 501(c)6 status
Meeting adjourned at 7:00 pm		Location: Douglas County Courthouse, Room 310

Next meeting: Monday, November 6, 2017 6:00pm

Respectfully submitted, Gwen Caylor, Secretary