

MEMBERS PRESENT: Sarah McGregor (President), Maryjean Anderson (VP), Dan McCue (Treasurer), Gwen Caylor (Secretary), Judy Lovett (MAL), Sara Runkel (MAL) and Barbara Anderson (MAL)
 Staff: Amanda Pastoria, Manager

MEMBERS ABSENT: None

Meeting called to order at 5:59 pm

Agenda Items	PRESENTATION/DISCUSSION:	RECOMMENDATIONS/ACTION:
Juried Items	<ul style="list-style-type: none"> ▪ None 	✓ N/A
Meeting minutes	<ul style="list-style-type: none"> ▪ Previous meeting minutes 	✓ Maryjean motioned to approve June minutes as written, July 2 nd , approved
Treasurer’s report	<ul style="list-style-type: none"> ▪ Currently \$10,000 in bank, no major expenses coming up. Financials are not available at this time. 	
Manager Report	<ul style="list-style-type: none"> • Amanda attended WIC farmers market that was held in their parking lot in June. A number of new DUFB participants were noted based on this promotion. • Many new vendors as well as returning vendors in June. • Food Hero program has been well received. A total of \$374.00 in vouchers have been redeemed over the first 3 weeks. • Alder Creek “Talk about Trees” has been offering paper making each week. This is working well in conjunction with Food Hero Program. • Blood drive is scheduled for July 22nd with Lane County Blood Bank. 	<ul style="list-style-type: none"> ✓ N/A ✓ N/A ✓ N/A ✓ N/A ✓ N/A
	<p>MARKETING REPORT (Barbara):</p> <ul style="list-style-type: none"> ▪ Currently 3571 Facebook followers. Vendors are actively commenting and sharing posts. ▪ Facebook promotion for Father’s Day was “boosted” at a cost of \$10.00. The “boost” did not appear to make a significant impact. ▪ Food Hero program is growing each week. Total of 167 participants registered in the last 2 weeks. <p>JURY REPORT (Amanda/Maryjean):</p> <ul style="list-style-type: none"> ▪ Pearl and Barley will be starting this week. <p>OPERATIONS REPORT (Sara)</p> <ul style="list-style-type: none"> ▪ No issues to report 	<ul style="list-style-type: none"> ✓ N/A ✓ N/A ✓ N/A ✓ N/A ✓ N/A
Old Business	<ul style="list-style-type: none"> • None 	✓ N/A
New Business	<ul style="list-style-type: none"> • Dot Survey- Sara would like to offer a dot survey to customers. What questions would the board like to see answered: Spending? Pricing? How did you hear about UVFM? What could be improved upon? 	✓ Sara will put together proposed questions and email to board for tentative survey date of July 22 nd .

Meeting adjourned at 6:52 pm

Next meeting: Monday, August 7, 2017 6:00pm

Location: Douglas County Courthouse, Room 310

Respectfully submitted, Gwen Caylor, Secretary