

MEMBERS PRESENT: Sarah McGregor (President), Maryjean Anderson (VP), Dan McCue (Treasurer), Gwen Caylor (Secretary), Sara Runkels (MAL) and Barbara Anderson (MAL)
 Staff: Amanda Pastoria, Manager

MEMBERS ABSENT: Judy Lovett (MAL)

Meeting called to order at 5:55 pm

Agenda Items	PRESENTATION/DISCUSSION:	RECOMMENDATIONS/ACTION:
Juried Items	<ul style="list-style-type: none"> ▪ Paul and Kim with Shop Dog Woodworking. Wood turning with salvaged wood products, handmade soaps and jewelry. Turned bowls in various sizes 15.00-25.00. Cutting boards with mineral oil/beeswax finish 7.00. Liquid soap, glycerine soap, dog shampoo 3.00 – 5.00. Earrings with surgical steel hooks and posts 7.00. 	<ul style="list-style-type: none"> ✓ Approved
Meeting minutes	<ul style="list-style-type: none"> ▪ Previous meeting minutes 	<ul style="list-style-type: none"> ✓ Maryjean motioned to approve May minutes as written, Barbara 2nd, approved
Treasurer’s report	<ul style="list-style-type: none"> ▪ April balance 5889.59. May balance currently 10,000. Financials will be sent out at the end of the meeting. 	<p>Additional Marketing funds should be available based on current increase in income from DUFB.</p>
Manager Report	<ul style="list-style-type: none"> • Amanda is looking into having a “Special Event Booth” • Amanda would like to put together a gift basket with local donations and sell raffle tickets for the DUFB matching fundraiser. • 4 new vendors started in May. Numerous returning vendors with 3 new vendors starting in June. • Amanda has done KQEN interviews, News Review interviews and will be visiting various markets to recruit new vendors and talk with market managers. 	<ul style="list-style-type: none"> ✓ Sara R. will provide Amanda with a chef demonstration handout. ✓ Amanda will solicit donations for raffle basket. ✓ N/A ✓ N/A
Committee Reports	<p>MARKETING REPORT (Barbara)</p> <ul style="list-style-type: none"> ▪ A Facebook Father’s Day promotion will be held. ▪ Customer appreciation event is being planned for the first weekend in July with free ice cream and face painting. ▪ 3436 following on Facebook. <p>JURY REPORT (Amanda):</p> <ul style="list-style-type: none"> ▪ New vendors being juried in at market weekly <p>OPERATIONS REPORT (Sara)</p> <ul style="list-style-type: none"> ▪ Committee is currently working on new signage for manager booth as well as parking/traffic flow into front parking lot. ▪ Customer count was done the first weekend of June. 174 youth age 3 and up, 852 adults. ▪ A Dot survey will be planned for the upcoming months. What questions would the board like asked? ▪ Should board upgrade the UVFM cell phone so that the Square can be utilized for debit transactions? 	<ul style="list-style-type: none"> ✓ N/A ✓ N/A ✓ Barbara will contact vendors that use Facebook and remind them to help promote the market by “liking” and “commenting” to help boost exposure. ✓ N/A ✓ N/A ✓ Second customer count will be done in July and again 2 weeks after the conclusion of the Food Hero program. ✓ Sara will follow up with more information when details have been finalized. ✓ Sara will discuss with Dan.

<p>Old Business</p>	<ul style="list-style-type: none"> • Unintended Farms- Board discussion that a letter should be sent to Unintended Farms notifying them that their membership will be suspended from UVFM until further notice. The suspension can be appealed by attending one of the regularly scheduled UVFM board meetings. 	<ul style="list-style-type: none"> ✓ Maryjean motioned that a letter should be sent to Unintended Farms notifying them that they are suspended from UVFM until further notice. Dan 2nd, unanimous. Sarah will send a letter via email and postal mail.
<p>New Business</p>	<ul style="list-style-type: none"> • Farm to Fork series- Board confirmed that Maryjean will be writing the monthly Farm to Fork article and be compensated 250.00 per month. • Food Hero program- UVFM has received 1000.00 from the FEAST program for vouchers redeemed from participants in the summer program. The value of the voucher is 2.00 each. • Presentation by Ro Scolari with Bella Rosa- Ro would like the board to be aware that he felt the introduction of the new manager and updated handbook policies presentation at the market left a negative impact. • Next Meeting: Due to 4th of July holiday next meeting will be moved to Monday July 10th @ 6:00 pm 	<ul style="list-style-type: none"> ✓ N/A ✓ N/A ✓ Amanda will be writing a newsletter to the vendors notifying them of upcoming events, letting them know the board is here to support them and that all suggestions are welcome. ✓ Website and Facebook will be updated to reflect the monthly board meeting date change.

Meeting adjourned at 7:40 pm

Next meeting: Monday, July 10-2017 at 6:00pm

Location: Douglas County Courthouse, Room 310

Respectfully submitted, Gwen Caylor, Secretary